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Wal-Mart Streamlines Transportation Bidding Process with The SABRE Group's Decision-Support Software; Wal-Mart Realizes Multimillion Dollar Savings With OptiBid**Date:** August 25, 1998 **14:16 EDT** **Word Count:** 408

FORT WORTH

, Texas /PRNewswire/ -- The SABRE Group (NYSE: TSG) today announced that Wal-Mart has implemented OptiBid -- a software system that will modernize the retailer's truckload transportation bidding and lane assignment processes.

OptiBid allows Wal-Mart to streamline the dissemination and collection of information for its bidding process. Wal-Mart is thus able to select high-quality carriers that meet its capacity and service standards, yet still reduce its transportation costs by millions of dollars.

The OptiBid system provides shippers specific detailed freight and operational information to the bidding carriers and helps these carriers respond in more creative and efficient ways. Through OptiBid, carriers incorporate dedicated fleet applications, intermodal lane opportunities and "packaged" lanes into their bids. With this detailed information, carriers can reduce their cost structures and offer more competitive rates to the shipper, creating a 'win-win' for both parties.

"With OptiBid we have made astute decisions by comparing multiple scenarios based on cost, capacity, service and specific business objectives," said Ted Wade, director of corporate traffic for Wal-Mart. "To-date, these decisions have saved us a substantial portion of our transportation budget and we have projected million dollar savings annually for our company."

"By running user-defined 'what-if' scenarios, OptiBid simultaneously compares carrier responses to determine which solution best fits the shippers' needs," said Thomas Sanderson, vice president of logistics for SABRE Technology Solutions, The SABRE Group's information technology division. "This not only produces significant savings for the shippers, but provides crucial analytical data to support their management decisions as well."

Additional OptiBid features include the ability to adjust historical shipment data based on projected future needs and to create standardized bid requests, which are distributed electronically to carriers.

The SABRE Group is a world leader in the electronic distribution of travel and travel-related services around the globe, and is a leading provider of information technology solutions for the travel and transportation industry, including customized software development and software products, transaction processing, systems integration, consulting and total information technology outsourcing.

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(TSG)

Company Name: THE SABRE GROUP; WAL-MART STORES, INC.

Ticker Symbol: TSG (NYS)

Product: COMPUTER, ELECTRONICS (CPR); AIRLINES, AVIATION (AIR); INTERNET, MULTIMEDIA, ONLINE (MLM)

State: TEXAS (TX)

Section Heading: BUSINESS

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